

AUG17/12 12.49
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

TALLAHASSEE, FL 32301

CLASS:	NATL.	LOCAL	REGIONAL
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100

[illegible]

DATE AUG17/12 12.49

** NEW ORDER **
 TTLS \$78650.24X
 PLS CFM, THX 8/17

RPOF- SIMMONS, GARDNER, PLAKON

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$2,300.00	8/24	8/24	0		FRI	0
PROGRAM : GMA												
2			500P-600P	30		\$2,500.00	8/20	8/23	2		M,TH	2
PROGRAM : NEWS CON COM1: 1 X PER DAY												
3			600P-630P	30		\$3,500.00	8/21	8/21	1		TUE	1
PROGRAM : NEWS												
4			700P-730P	30		\$4,200.00	8/22	8/22	1		WED	1
PROGRAM : JEOP												
5			730P-800P	30		\$4,200.00	8/23	8/23	1		THU	1
PROGRAM : WHEEL												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG17/12 12.49
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			1100P-1135P PROGRAM : NEWS	30		\$2,250.00	8/24	8/24	1		FRI	1
7			700A-900A PROGRAM : GMA	30		\$2,300.00	8/29	8/29	1		WED	1
8			500P-600P PROGRAM : NEWS CON COM1: 1 X PER DAY	30		\$2,500.00	8/28	8/30	2		TU,TH	2
9			600P-630P PROGRAM : NEWS CON COM1: 1 X PER DAY	30		\$3,500.00	8/29	8/31	2		W,F	2
10			700P-730P PROGRAM : JEOP CON COM1: 1 X PER DAY	30		\$4,200.00	8/27	8/30	2		M,TH	2
11			730P-800P PROGRAM : WHEEL CON COM1: 1 X PER DAY	30		\$4,200.00	8/28	8/29	2		TU-W	2
12			1100P-1135P PROGRAM : NEWS CON COM1: 1 X PER DAY	30		\$2,250.00	8/29	8/30	2		W-TH	2
13			500P-600P PROGRAM : NEWS CON COM1: 1 X PER DAY	30		\$3,700.00	9/4	9/7	2		TU,F	2
14			600P-630P PROGRAM : NEWS CON COM1: 1 X PER DAY	30		\$3,500.00	9/3	9/6	2		M,TH	2
15			700P-730P PROGRAM : JEOP	30		\$4,500.00	9/5	9/5	1		WED	1

REP HEADLINE# 6285306
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1100P-1135P	30		\$2,500.00	9/3	9/6	2		M,TH	2
PROGRAM : NEWS												
CON COM1: 1 X PER DAY												
AUG/12			19150.00	SEP/12		59500.00						
CONTRACT TOTAL												78650.00
TOTAL SPOTS												24

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*